



Bombers Burrito Bar ★ 258 Lark Street ★ Albany, NY 12210 ★ (518) 463-9636
BombersBurritoBar.com

Bombers Burrito Bar, Inc.

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Franchise Information

We are very excited to announce that **Bombers Burrito Bar, Inc.** is soon launching our very own Franchise Program! We have received an overwhelming interest from people all over the country who are looking to be part of the exciting growth that Bombers Burrito Bar is experiencing. Having spent the past 11 YEARS fine-tuning our operations so that our costs are low and the profits are high, we are certain you will be proud to be a **Bombers Burrito Bar** OWNER!

\$ Sales/Square Foot \$800/sf in 2007

This is a figure that shows our approximate annual sales per square foot in the operating space. Bombers Burrito Bar's \$ value and performance are exceptional! The Federal Trade Commission, however, prohibits us from making any earnings claims for your restaurant. However, before making your decision, we will make sure you see the earning power of BURRITOS and BEER!

Below is a preliminary cost and fee structure for you to review. Please compare with other franchises so that you can see why Bombers Burrito Bar is the perfect choice. If after reviewing the information you would like to know more about how you can own a Bombers Burrito Bar, please contact us and we will send you more information.

One-time Initial Franchise Fee \$30,000.

Startup Construction and Inventory Costs \$500,000-800,000 approx.

All architectural fees, permits, equipment, store fit-up, signage, etc. This figure depends greatly on the space chosen for your Bombers Burrito Bar and how much work is required for fit-up. It is our ultimate goal to keep quality high and cost low.

Rolling Royalty Program +/- 4% of Sales, less taxes.

A weekly fee paid to Bombers Burrito Bar, Inc. for ongoing support, marketing and product/system improvements. Instead of a fixed royalty payment, we are proud to offer our franchises a rolling royalty program.

Other questions you might have...

What does the Bombers Burrito Bar Franchise include?

- On-site restaurant and bar planning to create the ideal and most efficient design for your Bombers Burrito Bar space.
- Easy-to-understand operating manuals, procedures, and restaurant management systems.
- Realty supervision to ensure maximum lease or property purchase benefits.
- Complete training for your General Managers and staff.
- Ongoing support from the Bombers Burrito Bar finance and restaurant operations team... available when you need us!
- Continual system updates to maximize profits.
- Low Cost of Goods Sold because of your participation with Bombers Burrito Bar's approved vendors and suppliers.
- All architectural specifications for restaurant equipment, fixtures and millwork.
- The benefit of our 11 years of our team's first hand experience in running a very successful Bombers Burrito Bar!

Who designs my Bombers Burrito Bar?

- The Bombers Burrito Bar corporate team will work closely with our certified architects and design team to create and customize your state-of-the-art restaurant. There will be many cohesive design elements for all Bombers Burrito Bars.

When the restaurant is open, who handles the advertising and marketing?

- In addition to the Grand Opening marketing campaign, Bombers Burrito Bar, Inc. will be responsible for all marketing materials and advertisements in your area. An additional 2% of gross sales is pledged by each individual Franchisee for local marketing.

As an owner, how often will I need to be in the restaurant?

- We advise that an owner is involved in a full-time capacity at the restaurant and is responsible for the day-to-day operations of your Bombers Burrito Bar.

How long is the term for a Bombers Burrito Bar agreement?

- The term for a Bombers Burrito Bar franchise is 10 years with an option to renew for an additional 10 years.

So that you can feel excited and comfortable about your choice, please feel free to contact us anytime with any questions you might have. Our first-class franchise program comes complete with a roster of realtors, accountants, financing institutions and restaurant professionals to help make your Bomber's opening effortless. We look forward to helping you build your very own Bombers Burrito Bar! (WARNING: prepare yourself to have A LOT more friends!)

Sincerely,



Matt Baumgartner, owner

BombersBurritoBar@mac.com
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ROLLING FATTIES
SINCE 1997



BOMBERS BURRITO BAR 258 LARK STREET, ALBANY